

Arianna Rose O'Malley

609-864-1411

omalleyarianna@gmail.com

ariannaomalley.com

Education

Pratt Institute, 2017

**BFA Communications Design:
Graphic Design**

Delaware College of
Art and Design, 2014

**Associate of Arts:
Graphic Design**

Skills

Adobe Creative Cloud:

Photoshop, Illustrator, InDesign,
After Effects, Experience Design,
Lightroom, Dimension

Other Programs:

Axure RP, Microsoft Office, Sketch,
Invision, Basic HTML/CSS, Rhino

Software RIP:

Roland VersaWorks,
ONYX Production House

Printing Equipment:

Canon C60 Proofer
Canon ProGraf 6350, 8300
HP LaserJet 9050,
Enterprise M806
HP Z3200 Fine Art Photo
Roland Versa UV 540

Press Operating Skills:

Letterpress, Embossing, Foil, Die
Cut, Varnish, and Silkscreening

Shows

Delaware Museum of
Natural History, 2014

**Natures Bounty:
Nature Inspired Art**
Sculpture exhibit.

Integrated designer who loves a creative challenge, looking to enrich both the business and its clientele through effective visual solutions.

Qualifications

Agile multitasker, able to bring simultaneous graphic design projects to completion with efficiency and accuracy.

Diligent researcher with extensive knowledge in multimedia marketing and print design.

Adaptable independent worker with excellent collaborative and interpersonal skills.

Fast learner, always up to date with web and print technologies.

Experience

Coffeeface - Arianna O'Malley Designs, Brand Identity Designer, 2020

- Developed and executed a cohesive message that ties together company values, strategy, position in the market, target audience, and brand visuals.

Clinique - Gradient Experiential, Graphic Designer, 2019

- Curated 70+ clean and meticulous graphics for an experiential immersion focused on dermatologist heritage, product development, and Clinique's Clean Philosophy for 30 influencers in Estee Lauder Laboratories.

Clinique x TMall - Gradient Experiential, Graphic Designer, 2019

- Designed production files and mockups showcasing a "New York" moment with branded water taxis and taxi pedestals for product display.
- Brand-day content was selected as the best of the year by the mega-retailer.

Tiffany & Co. - Gradient Experiential, Graphic Designer, 2019

- Produced vinyl wraps for Campaign carts and flags throughout, catered to a young male audience, to exhibit the new Tiffany & Co. men's products.

Beam Suntory - Gradient Experiential, Graphic Designer, 2019

- Constructed ~75 menus and signage to entertain and improve over 4,000 guests' bourbon knowledge through the personalities and stories of the four #BourbonLegends; Jim Beam, Basil Hayden's, Maker's Mark, & Knob Creek.
- 30% increased attendance vs 2018 average and stellar guest sentiments.

Lincoln Motors - Gradient Experiential, Graphic Designer, 2019

- Brought graphic elements, signage, and environmental imagery into the area as a subtle tie-in to the balancing and revitalizing properties of the brand for over 20,000 guests.